

KelownaNow & United Way CSO Charity Auction

Connect. Empower. Make A Difference.

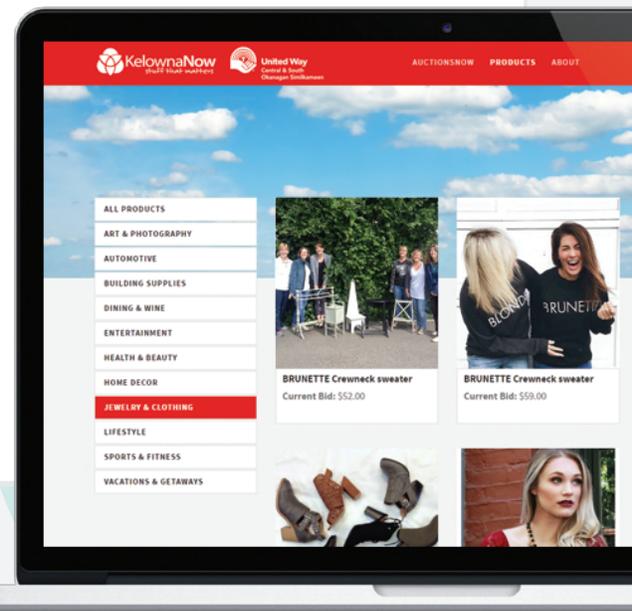
Create a brighter tomorrow for everyone in our community & gain brand exposure on **Kelowna's fastest growing digital media platform.**

United Way of Central and South Okanagan (CSO) has partnered with KelownaNow to empower charitable giving in the Okanagan Valley. Through KelownaNow's AuctionNow, an online auctioning platform, United Way CSO will be bidding off local brands and experiences. During the campaign, those interested will be able to place their bid at anytime, from any device. This new form of fund-raising is accessible, time efficient and cost effective. It ensures more funds go towards what counts: providing a future to children in our community.

Together, we can make a difference.

1. You provide United Way CSO with the products, services and experiences you would like to auction off.
2. United Way and KelownaNow promote your items on the charity auction platform and through KelownaNow's expansive social media channels.
3. When your product or service closes, proceeds will go towards United Way CSO's cause.

So let's get started.



jeremy@unitedwaycso.com
250.860.2356
www.unitedwaycso.com

info@kelownanow.com
250.862.8010
www.kelownanow.com

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United Way
Central & South
Okanagan Similkameen

202-1456 ST. PAUL STREET
KELOWNA, BC V1Y 2E6
PHONE: 250-860-2356
EMAIL: INFO@UNITEDWAYCSO.COM

United Way CSO is committed to improving lives and building our community through engagement and collective action. United Way moves people from poverty to possibility, builds strong and healthy communities and helps kids be all they can be. United Way CSO focuses on ensuring children are supported so they can engage in learning in addition to connecting them with their community and providing for emotional and physical well-being.



1685 PANDOSY STREET
KELOWNA BC, V1Y 1R1
PHONE: 250-862-8010
EMAIL: INFO@KELOWNANOW.COM

KelownaNow is Kelowna's fastest growing digital media platform with social media networks far surpassing other media in the valley. KelownaNow shares stories about lifestyle, local and world news, entertainment, sports, and community events for the people of Kelowna. KelownaNow is enthusiastic about creating connections to build a bright future for our valley.



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What we need...

- Your products or services to be part of the Charity Auction (minimum total value of \$100)
- A high resolution logo for your business (.eps, .pdf, or .png)
- Display “Charity Auction” posters in your store and on designated auction items
- Promote us on your website and social media mentions (if applicable)

Businesses will be responsible for proper item descriptions. Therefore, please provide a clear and concise description of the product or service being entered into the auction. Please be specific and also provide any relevant information regarding limitations or exclusions.

Rules and Regulations

- United Way CSO Charity Auction begins on April 1st and ends on May 15th
- United Way CSO Charity Auction runs 24 hours per day, 7 days a week
- The deadline for submitting items is Friday, the 28th of April at 12:00am
- Items should be of general consumer interest and must be approved by United Way CSO before being entered into database
- All items must be picked up by the winner at the place of business. Storage space is not available at United Way CSO or KelownaNow
- Partial items will not be accepted
- Gift certificates must be valid for a minimum of one year
- All Gym memberships are to be annual memberships
- All “sized” items must be “to fit” or “your choice of sizes”
- All resort/holiday packages must state “subject to availability” in the description of the item. No blackout dates unless clearly specified in the description
- Full disclosure on the current value and condition of retail products (ie: discontinued, one-of-a-kind, refurbished, etc)