

# KelownaNow & BrainTrust Canada Charity Auction

*Connect. Empower. Make A Difference.*

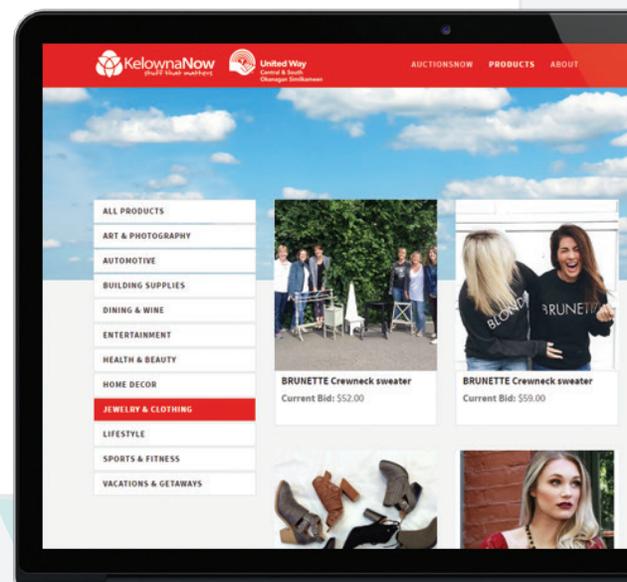
Create a brighter tomorrow for everyone in our community & gain brand exposure on  
**Kelowna's fastest growing digital media platform.**

BrainTrust Canada has partnered with KelownaNow to empower charitable giving in the Okanagan Valley. Through KelownaNow's AuctionNow, an online auctioning platform, BrainTrust Canada will be bidding off local brands and experiences. During the campaign, those interested will be able to place their bid at anytime, from any device. This new form of fundraising is accessible, time efficient and cost effective. It ensures more funds go towards what counts: providing a future to children in our community.

*Together, we can make a difference.*

1. You provide BrainTrust Canada with the products, services and experiences you would like to auction off.
2. BrainTrust Canada and KelownaNow promote your items on the charity auction platform and through KelownaNow's expansive social media channels.
3. When your product or service closes, proceeds will go towards BrainTrust Canada's cause.

*So let's get started.*



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**Together we can make a difference.**



**368 INDUSTRIAL AVE #11  
KELOWNA, BC V1Y 7E8  
PHONE: 250-762-3233**

BrainTrust Canada's mission is to bring the issue of brain injury to the forefront, maximize the potential of those who have been affected by brain injury, and reduce preventable brain injuries, especially among youth. The needs of those with brain injury are as varied and unique as the people themselves. We do 'whatever it takes' to provide services that help people live full lives following brain injury.



**1685 PANDOSY STREET  
KELOWNA BC, V1Y 1R1  
PHONE: 250-862-8010  
EMAIL: [INFO@KELOWNANOW.COM](mailto:INFO@KELOWNANOW.COM)**

KelownaNow is Kelowna's fastest growing digital media platform with social media networks far surpassing other media in the valley. KelownaNow shares stories about lifestyle, local and world news, entertainment, sports, and community events for the people of Kelowna. KelownaNow is enthusiastic about creating connections to build a bright future for our valley.



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## What we need...

- Your products or services to be part of the BrainTrust Canada (minimum total value of \$100)
- A high resolution logo for your business (.eps, .pdf, or .png)
- Display “Braintrust Canada” posters in your store and on designated auction items
- Promote us on your website and social media mentions (if applicable)

Businesses will be responsible for proper item descriptions. Therefore, please provide a clear and concise description of the product or service being entered into the auction. Please be specific and also provide any relevant information regarding limitations or exclusions.

## Rules and Regulations

- BrainTrust Canada Charity Auction begins on November 1st and ends on November 30th
- BrainTrust Canada Charity Auction runs 24 hours per day, 7 days a week
- The deadline for submitting items is Wednesday, the 14th of November at 12:00am
- Items should be of general consumer interest and must be approved by BrainTrust Canada before being entered into database
- All items must be picked up by the winner at the place of business. Storage space is not available at BrainTrust Canada or KelownaNow
- Partial items will not be accepted
- Gift certificates must be valid for a minimum of one year
- All Gym memberships are to be annual memberships
- All “sized” items must be “to fit” or “your choice of sizes”
- All resort/holiday packages must state “subject to availability” in the description of the item. No blackout dates unless clearly specified in the description
- Full disclosure on the current value and condition of retail products (ie: discontinued, one-of-a-kind, refurbished, etc)