

KelownaNow & AEBC Charity Auction

Connect. Empower. Make A Difference.



Create a brighter tomorrow for everyone in our community & gain brand exposure on
Kelowna's fastest growing digital media platform.

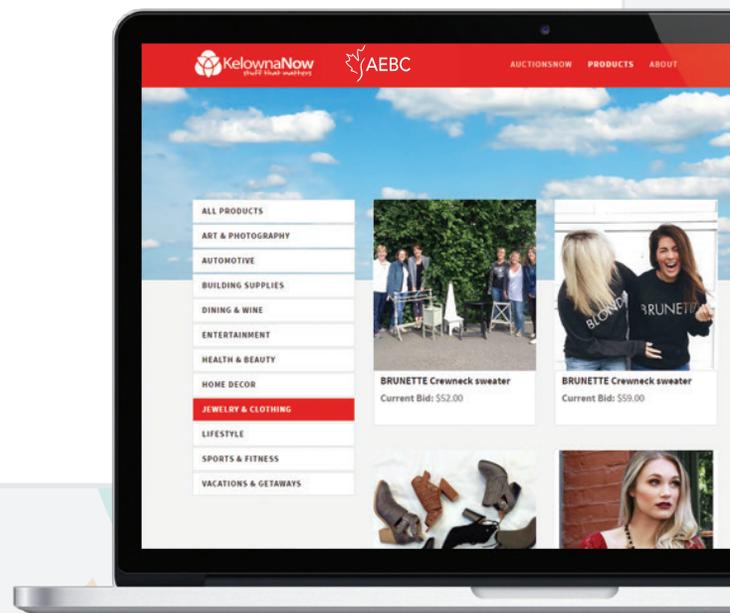
Alliance for Equality of Blind Canadians Central Okanagan Chapter (AEBC) has partnered with KelownaNow to empower charitable giving in the Okanagan Valley. Through KelownaNow's AuctionNow, an online auctioning platform, AEBC will be bidding off local brands and experiences. During the campaign, those interested will be able to place their bid at anytime, from any device. This new form of fundraising is accessible, time efficient and cost effective. It ensures more funds go towards what counts: providing support for Canadians who are blind, deaf-blind or partially sighted.

Together, we can make a difference.

Igniting possibility in our community through CharityNow is simple:

1. You provide AEBC with the products, services and experiences you would like to auction off.
2. AEBC and KelownaNow promote your items on the charity auction platform and through KelownaNow's expansive social media channels.
3. When your product or service closes, proceeds will go towards AEBC's cause.

So let's get started.



Oakes@blindcanadians.ca
250.863.6341
www.blindcanadians.ca

info@kelownanow.com
250.862.8010
www.kelownanow.com

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WWW.BLINDCANADIANS.CA

AEBC's mission is to increase awareness of rights and responsibilities so blind, deaf-blind and partially sighted individuals can have equal access to the benefits and opportunities of society.

AEBC is committed to changing public perceptions about who we are, which have historically lead to low expectations of our capabilities and have resulted in unacceptable high levels of unemployment.



**1685 PANDOSY STREET
KELOWNA BC, V1Y 1R1
PHONE: 250-862-8010
EMAIL: INFO@KELOWNANOW.COM**

KelownaNow is Kelowna's fastest growing digital media platform with social media networks far surpassing other media in the valley. KelownaNow shares stories about lifestyle, local and world news, entertainment, sports, and community events for the people of Kelowna. KelownaNow is enthusiastic about creating connections to build a bright future for our valley.



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What we need...

- Your products or services to be part of the AEBC Charity Auction (Minimum total value of \$100)
- A high resolution logo for your business (.eps, .pdf, or .png)
- Promote our auction on your website and social media mentions (if applicable)

<https://auctions.kelownanow.com/signup/aebc/>

Businesses will be responsible for proper item descriptions. Therefore, please provide a clear and concise description of the product or service being entered into the auction. Please be specific and also provide any relevant information regarding limitations or exclusions.

Rules and Regulations

- AEBC's Charity Auction begins on February 23rd, 2018 at 8 AM and ends on March 23rd, 2018 at 8 PM
- AEBC's Charity Auction runs 24 hours per day, 7 days a week
- The deadline for submitting items is February 23rd at 4:00 PM
- Items should be of general consumer interest and must be approved by AEBC before being entered into database
- All items must be picked up by the winner at the place of business. Storage space is not available at AEBC or KelownaNow
- Partial items will not be accepted
- Gift certificates must be valid for a minimum of one year
- All Gym memberships are to be annual memberships
- All "sized" items must be "to fit" or "your choice of sizes"
- All resort/holiday packages must state "subject to availability" in the description of the item. No blackout dates unless clearly specified in the description
- Full disclosure on the current value and condition of retail products (ie: discontinued, one-of-a-kind, refurbished, etc)